



**MEMORANDUM ORDER**

NO. 33  
Series of 2023

**SUBJECT : GUIDELINES IN THE SEARCH FOR DISTINGUISHED FARMERS AND FISHERFOLK FOR THE CELEBRATION OF THE NATIONAL FARMERS AND FISHERFOLK MONTH 2023**

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**I. RATIONALE**

The month of May is declared as the Farmers' and Fisherfolk's Month by virtue of the Presidential Proclamation No. 33, issued on May 21, 1989. Consistent with the Presidential directive, Special Order No. 257, series of 2023 is issued to ensure the success of the celebration.

Part of the celebration includes the recognition that will give tribute to the distinguished farmers and fisherfolk who played a vital role in ensuring food and nutrition security.

These guidelines are set forth to provide the criteria in the selection and recognition.

**II. ELIGIBILITY AND NOMINATION**

- a. An individual or group that has distinguished contributions in ensuring food and nutrition security.
- b. An individual or group that plays a vital role in promoting and implementing agri-fishery innovations.
- c. An individual or group nominated by the banner programs.

**III. GENERAL CRITERIA FOR SELECTION**

- a. Gender and Development - gender-inclusive.
- b. Contribution to the Development of the Agri-fishery Sector - strengthening the food value chain to ensure food and nutrition security.
- c. Influence to Community - pushing for community engagement that promotes inclusive community-based agri-fishery enterprises.

**IV. SPECIFIC CRITERIA FOR SELECTION**

**a. High Value Crops Development Program (HVCDP)**

Veteran and active farmers:

1. Certified by the Local Government Unit for at least ten (10) years in the following category: fruit farmer, vegetable farmer, and industrial crop farmer.
2. With high productivity/yield and low cost of production.
3. Certified practitioner of Good Agricultural Practice (GAP).



**b. National Urban and Peri-Urban Agriculture Program (NUPAP)**

Individuals, groups, and associations who have successfully implemented urban agriculture in their localities:

1. Promotes urban and peri-urban agriculture in the country.
2. Satisfies the following criteria set by the banner program:
  - Production and Sales
  - Record Management, Traceability and Documentation
  - Good Agricultural Practices
  - Innovation/Creativity
  - Number of Technologies Showcased
  - Number of Individuals Reached

**c. National Corn Program (NCP)**

Farmer organizations with exceptional performance in the production, marketing, and processing of corn and cassava:

1. Engaged for at least three (3) years in the production of quality corn, and marketing directly to feed millers and other corn processors.
2. Engaged for at least three (3) years in the processing of corn or cassava for food.

**d. National Organic Agriculture Program (NOAP)**

The first three (3) Participatory Guarantee System-Organic Certifying Bodies (PGS-OCBs) certified and accredited by the Bureau of Agriculture and Fisheries Standards since the enactment of RA No. 11511 on December 2020.

**e. Special Area for Agricultural Development (SAAD)**

1. Awardee of GAWAD Unlad Buhay para sa Natatanging Sektor -Open to women working across the agrifood system, including but not limited to production, processing, distribution, marketing, and finance.
2. Awardee of GAWAD Unlad Buhay para sa Agrikultura/Pangisdaan - Open to Community-based enterprise of farmers and fisherfolk in SAAD Phase 1.

**f. Fisheries Sector**

1. Outstanding Woman Fisherfolk - a recipient of an individual award/citation as a woman fisherfolk during the last three (3) years conferred by a private/non-government organization.
2. Outstanding Male Fisherfolk - a recipient of an individual award/citation as a fisherfolk during the last three (3) years conferred by a private/non-government organization.
3. National Mangingisdang Director - the 2023 National Mangingisdang Director shall be the recipient.





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**g. National Livestock Program**

Organizations that contribute to Department's recovery and repopulation initiative for the hog sector in light of the ASF problem under the Integrated National Swine Production Initiatives for Recovery and Expansion (INSPIRE) Program:

1. A recipient of the ongoing implementation of the INSPIRE Program.
2. An Accredited DA Civil Society Organization.
3. With an ongoing collaboration with the DA on the implementation of the Bantay ASF sa Barangay (BABAY ASF) Program.

**V. FUNDING**

All expenses incurred shall be charged against the funds of the concerned banner programs and agencies, subject to existing government accounting and auditing rules and regulations.

**VI. SEPARABILITY CLAUSE**

If any clause, sentence, or provision of the Memorandum Order shall be declared invalid or unconstitutional, the other provisions not affected thereby shall remain valid and subsisting.

**VII. REPEALING CLAUSE**

All orders, memoranda, and issuances inconsistent herewith are deemed revoked.

**VIII. EFFECTIVITY**

This Memorandum Order shall take effect immediately, remain in force, and be considered revoked upon completion of the activity.

Done this 4th day of May 2023.

**DOMINGO F. PANGANIBAN**  
Senior Undersecretary



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